

# Civil Society and Business: Developing mutual understanding in Armenia



Author Hovhannes Grigoryan  
IPSC, Armenia

3 November, 2009

Tumanyan str. 32/4, s.1, Yerevan 0001, Armenia

[ipsc@ipsconsulting.org](mailto:ipsc@ipsconsulting.org)  
[www.ipsc.am](http://www.ipsc.am)

Institute for Political and Sociological Consulting  
Զաղացական և սոցիոլոգիական խորհրդատվությունների ինստիտուտ



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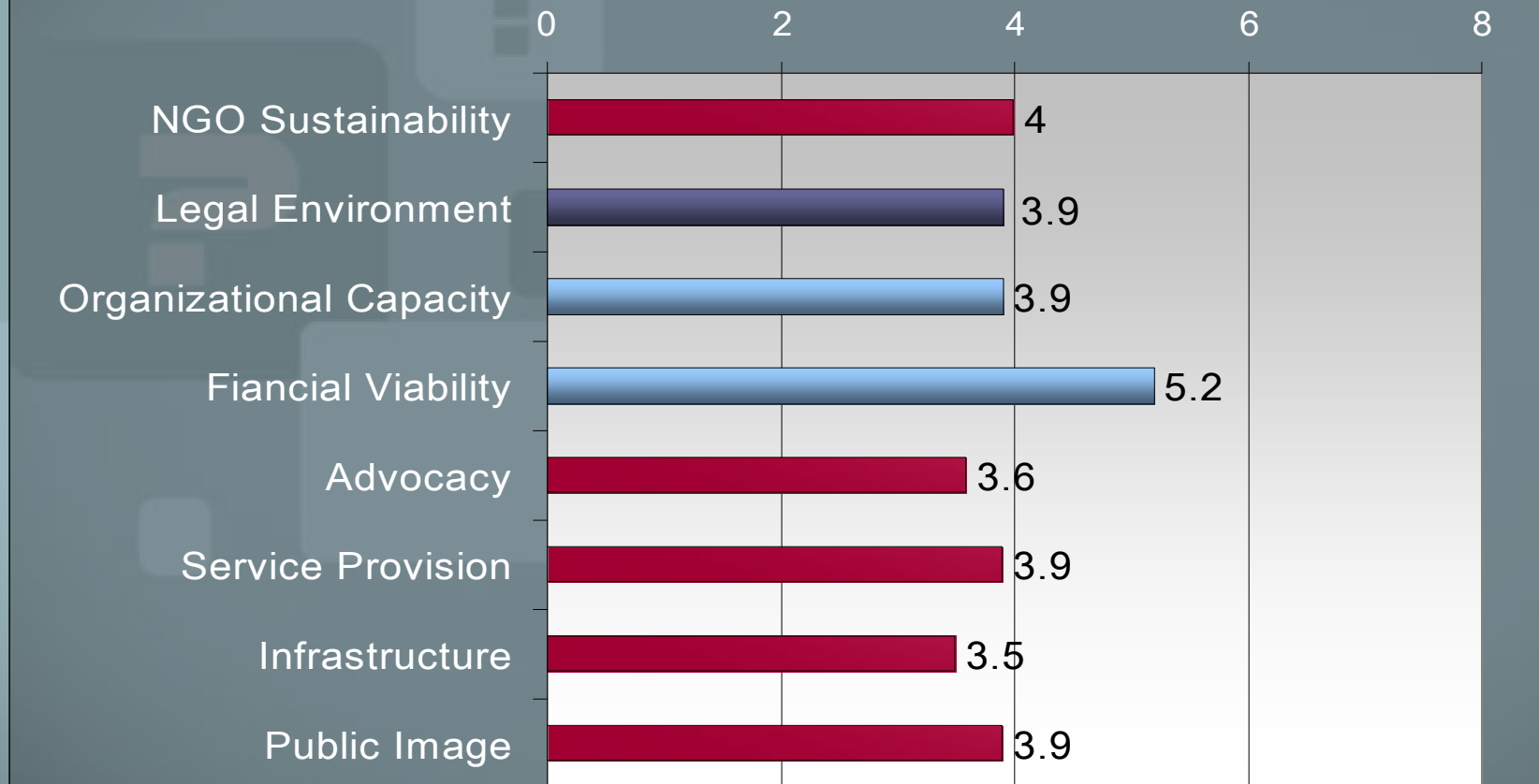
# General Information

- Number of registered NGOs in Armenia: **4000** est. 2008
- Number of registered business enterprises in Armenia (excluding private entrepreneurship): **20.000** est. 2008
- Number of people employed in State organizations: **213,000**
- Number of people employed in NGOs: **20,000 (200,000 beneficiaries, members)**
- Number of people employed in BE: **200,000**

# USAID Scores For Armenia Civil Society

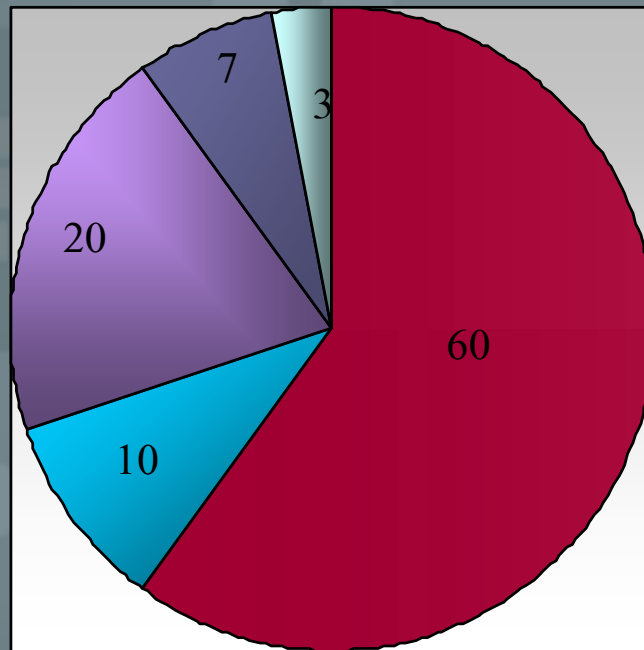
## NGO Overall Evaluation Scores 2008:

Source [www.usaid.gov](http://www.usaid.gov)



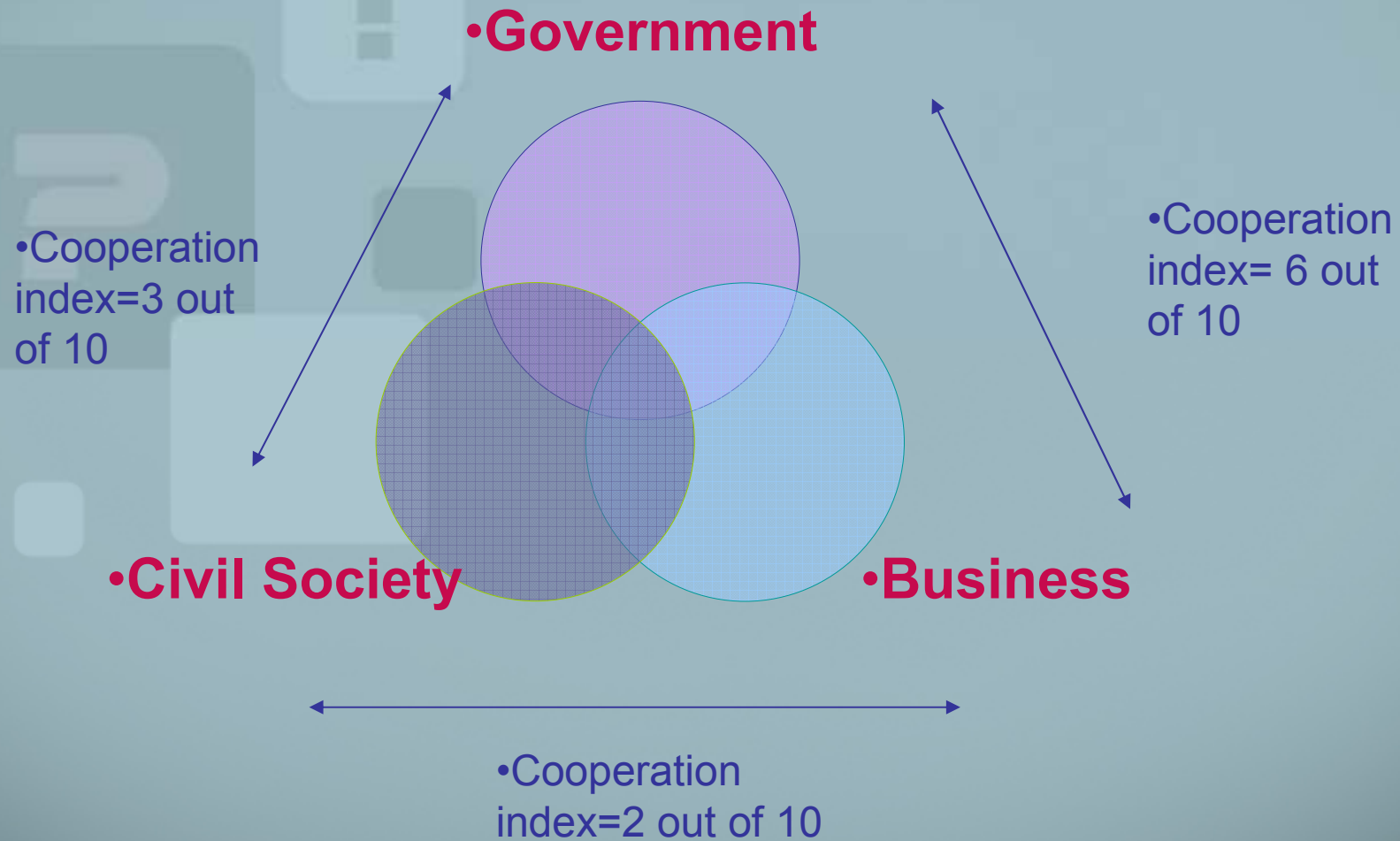
# Civil Society Organizations: FUNDING (rough estimation)

Data from 2008,



- International Organizations
- Diaspora organizations
- State
- Business
- Other

# 3 Sectors in the Society



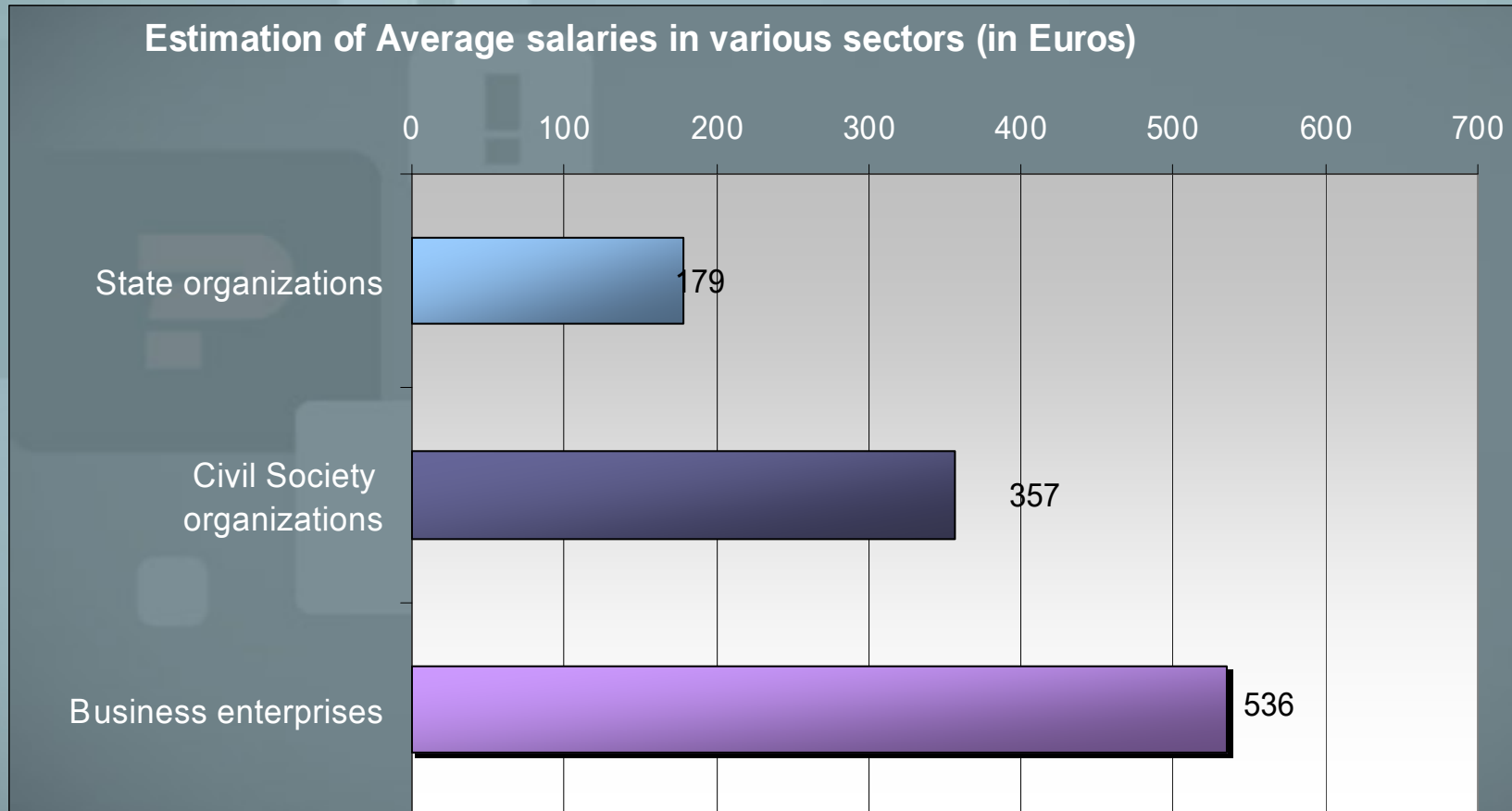
# Cooperation Between Civil Society and Business: Problem Identification

- No structural basis for funding from business to CS
  - There is no common understanding of the necessity of civil society organizations in the society, their role and actually trust in their possibility to implement their role
  - There is no platform for common role-sharing, thus the sources and actions divided upon necessity, so the funding is spontaneous and non-organized
- No legal platform for funding from business to CS
  - No actual legal system for NGO-Business cooperation
- No motivation for funding
  - No bonuses received by the organization
  - Too close relations with the Government (CS is excluded)
  - Pre-electoral activities, lobbying (misunderstanding)

# Cooperation Between Civil Society and Business: Success Stories

- Some Armenian companies (both local and international share) support local NGOs for activities in the field of lobbying, education and management (VivaCell, Jazzve, etc)
- There are several Armenian companies which provide support local NGOs for activities in the field of lobbying, education and management (UMEI, Hotel Holders Association, etc)

# Salary Survey results: 2008



# What can Civil Society Sector Offer To Business Enterprises

- Experienced Human Resources
- Non-state, non-partisan (non-biased) information for analytical purposes
- Lobbyist and advocacy services for businesses (rather a cooperation, and confrontation).
- Increase of trust and public image